

JUCCE

How to Change the World: Intern Job Description: 2020-2021

Location 318 Maoming Lu, Shanghai, CN

Job Title Mesmerize the Media Internship

Type of position Full-time volunteer Intern, minimum 2 months

Hours 8+ hr / day

Level/Grade High school or undergraduate student

Location Anywhere online

Websites <http://jucce.org/intro>

Contact meredithbosco@jucce.org

POSITION DESCRIPTION

Yes, one person can change the world. JUCCE has changed China five times over.

Help JUCCE Chairperson Peggy Liu teach Gen Z and Young Millennials the secrets to changing the world, one person at a time. The youth are the key to a better world.

As an intern, you will help develop an online course and coaching sessions “How to Change the World, One Person At a Time” based on Peggy’s theory of change that arose from JUCCE’s success in changing China five times over. It also combines theories of Quantum Manifestation, a mastermind course she teaches on the combination of science and spirituality. This course is passing on the torch and enabling this younger generation to be heard and be effective.

As an intern, you will work directly with Peggy Liu, called by *The Economist* “one of the most innovative leaders in Asia” and *TIME* Hero of the Environment. You will go through the course yourself to learn Peggy’s secrets as one of the public figures in China for social good. You will get personal mentoring sessions with Peggy. (www.jucce.org/peggyliu)

JUCCE has one of the longest running, most impactful internship programs in China for foreign and domestic students, since 2007. JUCCE runs its internship program for summer, spring, fall and gap years. The minimum term is two months for summer and three months for spring/fall. This is a volunteer program. 2020 internships are virtual and you can complete them in any location in the world, as long as you have a good wifi connection and computer with camera.

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COMPANY OVERVIEW

JUCCE is one of the top environmental organizations in China, accelerating the greening of China since 2007 JUCCE is a leader in creating systemic change in sustainable cities, sustainable consumerism and smart grid, and most noted for its multi-sector convening power.

Key JUCCE milestones: holding the first public dialogues between US & China on clean energy, introducing Smart Grid to China, educating ~1000 Chinese government leaders on how to build sustainable cities, creating the China Dream initiative to reimagine prosperity for sustainable consumerism, launching China's first comprehensive kids' healthy food curriculum.

As Chairperson of JUCCE, Peggy is a highly sought after public speaker around the world, teaching people about what the world can learn from the greening of China. She teaches people how China tackles the world's toughest challenges. She teaches people how changing the world starts from changing within.

MAJOR AREAS OF RESPONSIBILITY

You will interview Peggy Liu to develop a list of questions that Gen Z and young millennials care about.

You will help edit the interviews into a format that appeals to Gen Zers.

You will then help create an online course.

You will help develop the online course on different platforms.

You will help generate leads on social media.

You will help create online marketing materials suitable for different platforms.

You will help edit videos to create course materials.

JOB REQUIREMENTS

Currently enrolled in high school, undergraduate or graduate degree program.

We are looking for people with a passion for making the world a better place. People who can think outside the box, think positively, who learn fast and execute.

We are looking for inquisitive people with a sense of wonder about the world. People who are not afraid to ask questions. People who love to learn.

We are looking for digital storytellers. Are you good at creating catchy posts, writing copy, communicate with emotion, engaging people in conversations online, editing videos, have a graphic eye, or create websites?

We are looking for people with a joyous heart.

Candidates should be able to manage your own time, consistently and frequently communicate with team members, be self-starters, and have the ability to independently own and finish tasks and projects.

Must thrive working under pressure in a fast-paced, work environment with long and irregular hours in different time zones.

You'll thrive if you are not afraid to ask questions when working towards producing high-quality and

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tangible work output in a remote team setting.

We're looking for people who are good at imagining new solutions, people comfortable with forging new paths. People who love to make suggestions and then get a chance to help implement them.

High degree of professionalism, on-time, responsive, over delivers, presentable and articulate in corporate settings. Extremely detail-oriented and organized. Produces high-quality and tangible work output in a team setting.

Must be work full-time for a minimum of two months.

HOW TO APPLY

- Please send us your most recent CV and a cover letter that shows us your unique passions and ways you can contribute. What management and research work you have done in the past. Why you are interested in working for JUCCE. Describe your work habits and personality. Email meredithbosco@jucce.org
- We will try to respond within 2 weeks of receiving your application. Should we decide to proceed with your candidacy, we will schedule a video interview as follow-up. Project assignments for accepted candidates may change as we get to know interns' individual strengths.